



102 MINISTRY IDEAS

FOR YOUR BUSINESS



BUILDING **GREAT** BUSINESSES
FOR A **GREATER** PURPOSE.

Looking for practical ways to incorporate ministry into your business?

Here is a list of proven ideas you and your team can start to implement!

EMPLOYEE AND STAFF MINISTRY

1. Establish written biblical principles and values as clarifying priorities for your firm.
2. Contract to provide professional, third party chaplain care for your employees (Marketplace Chaplains USA).
3. Establish a weekly prayer time and/or Bible study during lunch or off-hours.
4. Create an internal, shareable document for company prayer requests to reference and update during staff meetings.
5. Sponsor the cost of Christ-centered seminars and webinars for your employees.
6. Create an online library of biblical resources.
7. Subscribe to a service such as RightNow Media, which offers free Bible studies and relevant resources on family/ life topics.
8. Create an internal, online sign-up for employees to help each other with personal tasks to promote caring for one another.
9. When employees have surgeries, births, or other life-changing events, use an online sign-up program for others to take them a meal.
10. Offer free protective software for parents who wish to safeguard their personal computers and phones.
11. Provide tools for stewardship of their money, such as mint.com or Everydollar, and budgeting courses via Financial Peace University, Dave Ramsey, Crown Financial or similar services.
12. Offer payroll auto-deductions, so people can easily donate to ministries of their choice on an ongoing basis.
13. Sponsor or subsidize children of employees to attend Christian camps.
14. Create support groups around specific topics such as parenting, saving money, or living missionally.
15. Initiate a morning huddle for prayer time and showcase a daily video for inspiration.
16. If your employees do not have family nearby, offer to cover the cost of babysitting services during a seminar, conference, or other development event that occurs outside regular working hours.



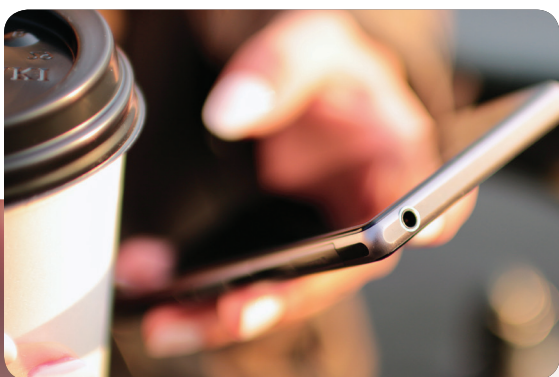
17. Sponsor and encourage employees and spouses to attend Family Life marriage seminars.
18. Give children's devotionals or Christian storybooks to employees for their children and grandchildren.
19. Lead a small group study or mentor individual employees on Christian values.
20. Organize company mission trips and assist employees in participating, shaping or even leading them.
21. Model application of Scripture in business. Look for teachable moments to use for illustrations.
22. Permit employees to do ministry on company time.
23. When giving out paychecks, write a personal note of appreciation or encouragement to each employee.
24. Sponsor employees to attend a Christian concert or seminar with a block of tickets.
25. Hold Conflict Resolution Training by Peacemakers as ways to invest in healthy culture, improve productivity levels, and also to infuse scriptural truths into a culture of peace.
26. Provide free pre-retirement counseling and planning seminars.
27. Make a list of names of family members of your employees with their ages, birthdays, anniversaries, or special interest, and send a scriptural note on special days. Encourage fellow employees to remember each other.
28. Chart direct report names and plot out a spiritual continuum. Commit to a strategy for determining where people are at and intentionally encouraging them towards next steps.
29. Maintain an emergency "deacon's fund," fueled by all employees and a small portion of net profits, to address occasional emergency needs of those in need/company stakeholders and rotate administration among teams of likeminded employees.
30. Actively encourage all team members to brainstorm and critique company activities and methods against stated biblical core principles.
31. Contract with local pastors or ministry leaders to do evangelism and discipleship equipping of staff.
32. Host topical lunch and learn gatherings on spiritual growth topics.

CLIENTS/CUSTOMERS/VENDOR MINISTRY

1. If hosting a weekly Bible study, invite clients to join in via video conference technology.
2. Host a Christ-centered movie event or provide theater tickets for vendor partners to see an upcoming show.
3. Have annual supplier and customer appreciation outings with a Kingdom message (e.g., testimonies, company purpose, gospel presentation, etc.).
4. Use special seasons (e.g., Christmas, Easter, Thanksgiving, New Year) to send cards or letters with tactful Gospel messages.
5. Host a supplier appreciation banquet to show them you value them as people.
6. Include tasteful evangelical tracts with invoices, payments, etc.
7. Have an annual supplier/customer open house to display and celebrate your company's Christian values and principles, share supportive stories from staff members, and recognize those who have exhibited what you promote.
8. Ask for prayer requests your company can pray about on their behalf.
9. Produce company-branded Gospels of John via Pocket Testament League for distribution to all guests.

MARKETING

1. Prepare a mission statement that identifies you as a Christian business with a ministry objective.
2. Design business cards and other collateral that clearly communicate your Christian values.
3. Share blogs and articles on LinkedIn with messages about incorporating ministry in business.
4. As a company, invite others to join in support of Christ-centered causes via social media.
5. Create and promote a video of your team on a ministry project to inspire others to join you.
6. Declare a uniquely Christian value to be expressed to customers and create a strategy around how sales, service, and production aim for and accomplish conveying that value to customers over the course of a year.
7. Utilize social media to reach new audiences with your message and mission.
8. Use Facebook Live or other tools to stream a sermon or motivational speech.



9. Tweet a daily Bible verse.
10. Develop an app to share business resources and biblical material.
11. Use your blog as a platform for truth sharing.
12. Start an e-newsletter with stories of changed lives in and through your organization.
13. Share video testimonies through a public YouTube channel.
14. Create your own social media challenge or contest to rally people around a specific Christian service initiative.
15. Create an opt-in daily text message distribution with an encouraging quote or Bible verse.
16. List your "credentials" as AfC (Ambassador for Christ) after your name on correspondence and business cards.
17. Sponsor a Christian radio program.
18. Provide business card sized coupons or discounts for employees to handout to bless others.
19. List Jesus Christ as owner of your business and you as steward on your letterhead.
20. Prepare several Christ-centered ways to answer the question, "What do you do for a living?"



WORK ENVIRONMENT

1. Play Christian music in your lobby, kitchen, or other common areas.
2. Institute a daily technology-free meditation and prayer time within the workday.
3. Place evangelistic self-service displays with literature (such as Gospels of John from The Pocket Testament League). Post follow-up options in lobbies, vending areas, and gathering spots.
4. Open and/or close company meetings with prayer and thanksgiving.
5. Have Christian magazines and a Bible in your waiting area.
6. Display Christian paintings, pictures, Scripture, etc.
7. Maintain a private counseling/devotional room with appropriate support materials.
8. Play a Christian station on your telephone system hold music.
9. Set up a prayer box for employees and patrons to submit requests.
10. Have a compassion resource or help-line directory in your office to guide those you come in contact with who may need directions in getting assistance.
11. Invite local pastors to come in or self-officiate periodic communion services before the start of a workday as an optional staff gathering.
12. Invite Christian motivational speakers to company meetings.

OUTREACH

1. Setup ministry, mission, mercy, or compassion task forces or committees comprised of diverse employees to evaluate, select, and monitor ministry projects inside and outside the company.
2. Provide Christian worldview seminars open to the community.
3. Give away One-Year Bibles or other helpful study/application Bibles.
4. Use some of your firm's profits to support local ministries, especially those that help the poor.
5. When ordering food for company luncheons, consider ordering extra to be delivered to a local soup kitchen.
6. Provide company speakers/testimonials for local Kingdom and community events.
7. Hold community open houses to share with others what drives your business.
8. Hire disadvantaged people who have gone through a life-skills course and need employment.
9. Offer lodging and office space for visiting missionaries and traveling ministry workers.
10. Develop matching programs for staff who sponsor children or provide scholarships to good causes.
11. Actively solicit and refer prospective employees who resonate with your firm's distinctive passion and vision.
12. Provide discounted/free services to local pastors and other Christian leaders.
13. Lend your employees to a local ministry that needs administrative help.

14. Host a luncheon on Boss' Day or Administrative Professionals' Day in your marketplace and share your testimony.
15. Divide up annual charitable giving and allow employees to participate in the selection of where and how the money is distributed; then come together to celebrate/share stories from the giving project.
16. Conduct a drive for baby items for local pregnancy care centers. Throw a baby shower for one or more of the women committed to keeping her baby.
17. Assist struggling businesses in your vicinity as a mentor.
18. Collaborate with businesses in your area and host an appreciation banquet for the various compassion ministries in your community.
19. Donate computers or equipment to local after-school programs.
20. Pay your employees for time involved with a community outreach.
21. Host a lunch for local area pastors and church leadership.
22. Give away free stuff at events (bottled water, cold soda, gas) along with a care card that explains why you are doing it.
23. Enable local Kingdom ministries to use helpful company resources and infrastructure "at cost."
24. Provide practical internship and project opportunities for students, young pastors, and seminarians in need of experience and short-term income.
25. Sponsor a child overseas and ask your employees to serve as penpals, sending them letters on a monthly basis.
26. Sponsor a missionary, either domestically or overseas.
27. Give generously or tithe, based on company earnings, to worthy transformational projects in the community.
28. Sponsor missionary or service retreats for groups of employees who desire to minister as ambassadors for both Christ and your firm.
29. Sponsor youth athletic teams with uniforms and coaching that clearly promote Christian values. Host a season's end celebratory banquet.

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